

Hendricks County TED Fund Spring 2010 Application

NOTE: All information must be typewritten or electronically reproduced on an original application form and contain original signature. Facsimiles will not be accepted.

Organization Name _____
 Street Address _____
 City _____ State _____ Zip Code _____
 County _____ Phone Number (_____) _____
 Fax Number (_____) _____ Web Address _____
 Contact Person _____ E-mail _____
 Tax ID Number _____
 Date of Incorporation _____

1. Summarize the project(s) for which funds are being requested.

2. Project(s) Cost - Enter the cost of each component as necessary.

Cost

	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
Total	\$ _____
Total amount requested (not to exceed 1:1 matching formula)	\$ _____
Organization's budget for the entire project	\$ _____
Organization's annual budget	\$ _____
Total of previous funding from this program	\$ _____

3. Provide a complete description of the project being planned for which funding is requested. If an event, be specific as to the dates of the event, duration, location, and attendance history. Include plans for marketing and promotion. Demonstrate that the project would be directed toward markets outside of Hendricks County.

4. Describe distribution plans for printed materials and/or geographic audience for advertising. Include quantities of printed materials to be produced when applicable.

5. Visitor Impact

How many out-of-county visitors are expected to attend? _____

How many of these visitors are expected to stay in Hendricks County lodging facilities? _____

How many nights do you expect each visitor to stay in the lodging facilities? _____

How many lodging rooms do you expect to book each of those nights? _____

Explain your method for determining the above numbers including any estimates:

6. Describe the method that will be used to evaluate the success of the proposed project.

7. Describe the applying organization, giving details of its overall tourism plan for the community and/or county and attractions. A description should be included as to how the proposed project will enhance and develop tourism and quality of life in Hendricks County.

8. List all other organizations collaborating on this project.

9. If funding is awarded, describe what method of funding will be used in the future for promotional efforts to continue enhancing tourism.

10. List all previous grants awarded from the Hendricks County TED Fund.

Year	Project	Amount Granted
_____	_____	\$ _____
_____	_____	\$ _____
	Total of previously awarded grants	\$ _____

On behalf of the organization identified on this application, I do hereby certify that the submitted application meets all the eligibility requirements for the TED Fund of the Hendricks County Convention & Visitors Bureau (HCCVB).

I understand that the grant fund provides a 1:1 match, that the project cannot be completed prior to written approval notification by the HCCVB. The completed project must adhere to the required guidelines as outlined in the TED Fund Instructions, including pre-approval by the TED Fund Administrator. I also understand that the project must be completed within one calendar year from the date of notification.

Signature _____ Title _____
Printed Name _____ Date _____