

PRESS RELEASE

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Hendricks County Convention and Visitors Bureau

HENDRICKS COUNTY TO BE FEATURED ON THE SEASON PREMIERE OF SAVOR INDIANA

DANVILLE, IN (September 9, 2010) – The Hendricks County Convention and Visitors Bureau (HCCVB) recently wrapped shooting for an upcoming episode of Savor Indiana. The destination will be featured in a show airing in the Indianapolis market on Sunday, September 19th at 11:30 AM on WRTV Channel 6.

The HCCVB partnered with Savor Indiana to feature the destination and many of the stops along the Rural Routes to Main Street Cultural Trail that was recently developed by the HCCVB and the Hendricks County Arts Council. Several locations were featured in the show including Beasley's Orchard, The Gallery on the Square, and the Mayberry Cafe in Danville; McCloud Nature Park in North Salem; The Bread Basket Bakery and Cafe in Coatesville, Chateau Thomas Winery in Plainfield and Artistic Designs Gallery in Brownsburg.

"This episode felt real close to home," said Dean Wilson host of Savor Indiana. "Hendricks County was rockin' and the fall is a great time to get out and enjoy our state. It screams cooler weather and fun times across Indiana," he added.

Savor Indiana also airs in regional markets including Evansville, Fort Wayne, South Bend and Terre Haute. The show will also be available On-Demand with both Comcast and Brighthouse networks. After the air date, the show can be found online at SavorIndiana.com. An educational version will also be available free of charge to Indiana educators through the Indiana Humanities Council website along with downloadable lesson plans for Indiana students in grades K-12.

“This was a great opportunity to showcase the destination,” said Jaime Bohler Smith, associate director for the HCCVB. “We spent two full days filming throughout the county and had a great time showing off all the fun things you can do right here in central Indiana,” she added.

The Hendricks County Tourism Commission d/b/a the Hendricks County Convention and Visitors Bureau attracts visitors to the county by promoting and developing tourism, which stimulates economic growth and enhances quality of life. Find us on Facebook by searching Hendricks County Convention and Visitors Bureau and become a fan for event updates and reminders, contest info and much more. For more information visit the website at www.TourHendricksCounty.com, or call 317-718-8750. For more information on the Cultural Trail visit www.RuralRoutestoMainStreet.com.

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